



EUROPEAN
ATHLETICS
YOUR SPORT FOR LIFE

YOUNG
LEADERS
FORUM
Berlin 2018

Athletics Online Community

Sofia, June 2019

YOUNG LEADERS - SENIOR TEAM

- Chiara Montesano (Italy)
- Ivan Zlatev (Bulgaria)
- Jens Tybout (Netherlands)
- Lijana Kaziow (Great Britain)
- Mikkel Hansen (Denmark)
- Milly Lovell (Spain)
- Patrick Malmquist (Sweden)
- Sophie Hertfelder (France)
- Hai Cohen (Israel)
- Špela Hus (Slovenia)



STARTING POINT

The stakeholder group members act in different roles today, so we tried to draw from our own experience when creating the all-encompassing platform for everyone in athletics. The goals for the platform are to:

- address each stakeholder's needs successfully;
- to enable cross-stakeholder collaboration.

The purpose of the website isn't to promote European Athletics as an organisation, but athletics in Europe as a sport. EA as the governing body for our sport in Europe is a part of that ecosystem that but not the centre of it – that spot belongs to the sport.

Task: identify different stakeholders.

IDENTIFICATION OF STAKEHOLDERS

- Athletes
- Coaches
- Organisers
- Volunteers
- Young Leaders
- Member Federations and other (national) federations
- Referees/judges/officials (ITO/ETO)
- Anti-doping officials
- Wellbeing and Health
- Clubs
- Sponsors and other contributors
- Managers
- Parents
- Fans
- Potential, future stakeholders (people we want to bring into athletics as new members of the before mentioned stakeholders)

GROUPING OF STAKEHOLDERS

Stakeholders Group #1

athletes, coaches

Stakeholders Group #2

organisers, sponsors and other contributors, managers

Stakeholders Group #3

MF's and other (national) federations, clubs

Stakeholders Group #4

referees / judges / officials (ITO / ETO)

Stakeholders Group #5

antidoping officials, medical and health personnel (doctors, physiotherapists, etc.)

Stakeholders Group #6

parents, fans, others / outsiders / miscellaneous (people that still need to get introduced to athletics)

Stakeholders Group #7

volunteers (including YL)

GROUPS FOR STAKEHOLDERS NEEDS IDENTIFICATION

Stakeholders Group #1

Maya
Karamarinova-
Frankowicz

Zoltan Kopcsay

Florian Taillez

Alessio Gorla

Vita Dulbinska

Stakeholders Group #2

Tijana Tesanovic

Sofie Jensen

Robyn McDowall

Krzysztof Kotula

Zhan Tosev

Stakeholders Group #3

Enea Rezhda

Enrique Delgado

Victoria Hiscock

Madalin Triboi

Stakeholders Group #4

Lauren Emmiian

Merlyn Lipp

Charles Burn

Tiziana Zammit

Arnas Gabrenas

Stakeholders Group #5

Bernhard Rauch

Atila Salaj

Oskar Greilert

Emy Theunissen

Itamar Levi

Stakeholders Group #6

Irada Mehdiyeva

Tanja Taipale

Kristofer
Thorgrimsson

Etienne Fiacre

Stakeholders Group #7

Bogdan Brajkovic

Michelle
Eigenmann

Viktoriiia Riasna

Carolyn Launois

Good luck, guys!