

Kids' Athletics in Hungarian schools

Márton Gyulai
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1. WE HAD A DREAM

2012 January– think BIG

- Athletics is lacking numbers
- We are left behind right at the start

2012 April – sell the idea

- Find the right stakeholders
- Motivate them...
- ...and then shoot for the moon



2012 August – start the program

- The bigger the better

2. THE RECIPE

1. make IAAF Kids' Athletics fit the school curriculum
2. pass the legislation
3. communicate the program
4. educate the teachers
5. supply the kits
6. manage the program
7. repeat steps 3 through 7



3. THE NUMBERS

YEAR	NEW SCHOOLS ADDED TO THE PROGRAM	NEW TEACHERS EDUCATED	CHILDREN REACHED
2012-13	1000	1000	143 000
2013-14	1008	1008	287 000
2014-15	584	782	400 000
Total:	2596	2790	830 000

4. THE CHALLENGE

**HOW TO INITIATE THE
TRANSITION FROM SCHOOL TO
CLUB???**

5. THE TRANSITION

- ⦿ Hungarian School Sports Federation 
- ⦿ 149 customized athletics kits 
- ⦿ 52 clubs involved
- ⦿ Motivate the teachers → control the result



6. THE COMPETITION

- ⦿ 7 + 1 Regional directors
- ⦿ 150 schools involved
- ⦿ HAA competition format to start in 2016



7. ...AND THEN WITH SOME LUCK...

- ⦿ ...Dedicated coaches
- ⦿ Decent facilities
- ⦿ A healthy attitude...



...IT COMES ALIVE!





**THANK YOU FOR YOUR
ATTENTION**





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