



Global Visibility for Your Race

*30 Minutes,
15 Languages,
100 Countries.*



www.evenager.com

From zero to 15 languages with text modules

Edit your race in your „Event Control Center“ on evenager.com.

Price structure	Price in EUR				
Priced by entry date ▾	30.09.2017	31.12.2017	28.02.2018	date 4	date 5
	10,00	20,00	30,00	40,00	Price 5

+ The evenager-Team created & translated text-modules for every single race topic.

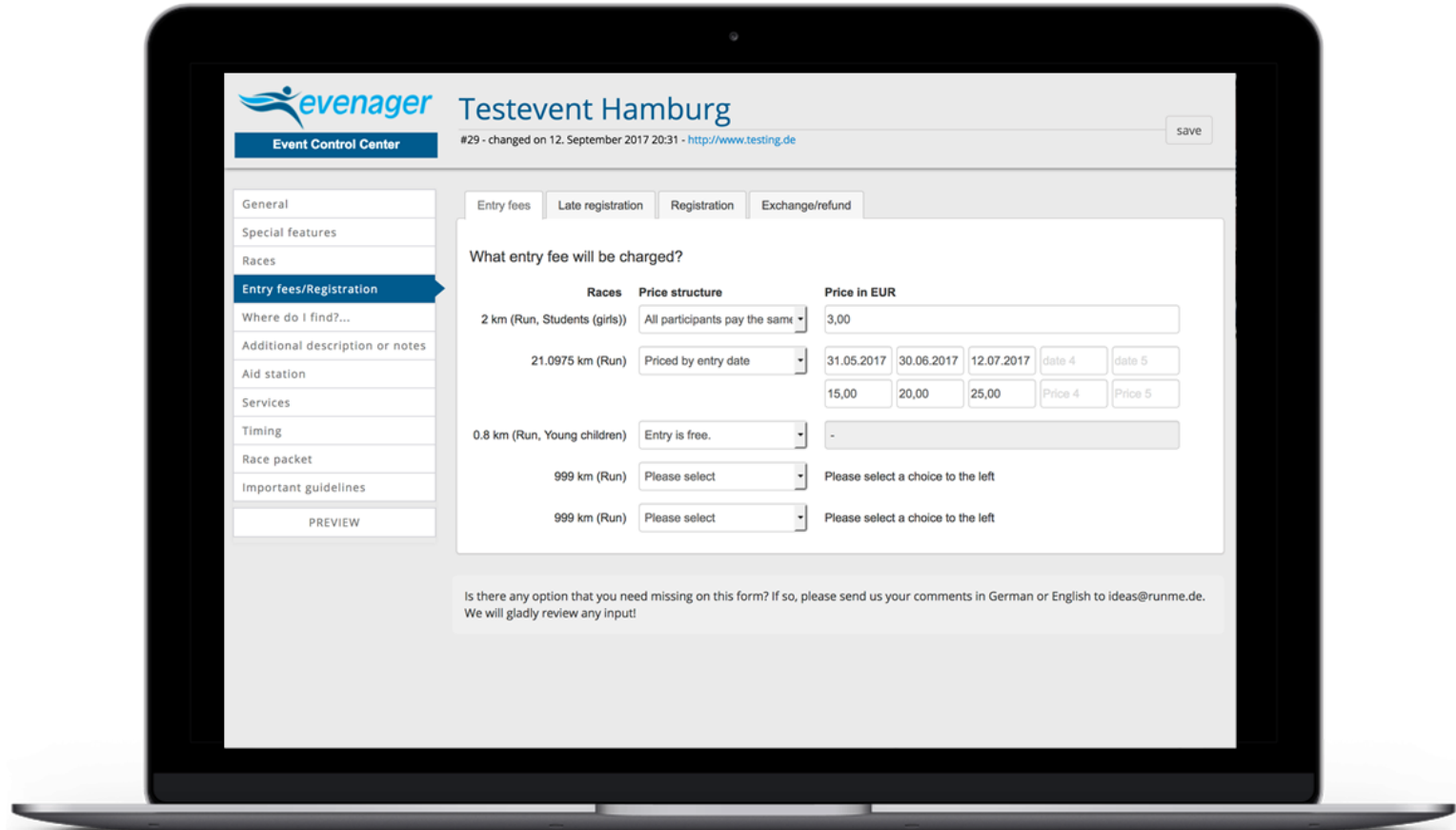
The entry fee varies depending on when you register:

- ▶ _____ up to and including _____
- ▶ _____ up to and including _____
- ▶ _____ up to and including _____
- ▶ afterward _____ .

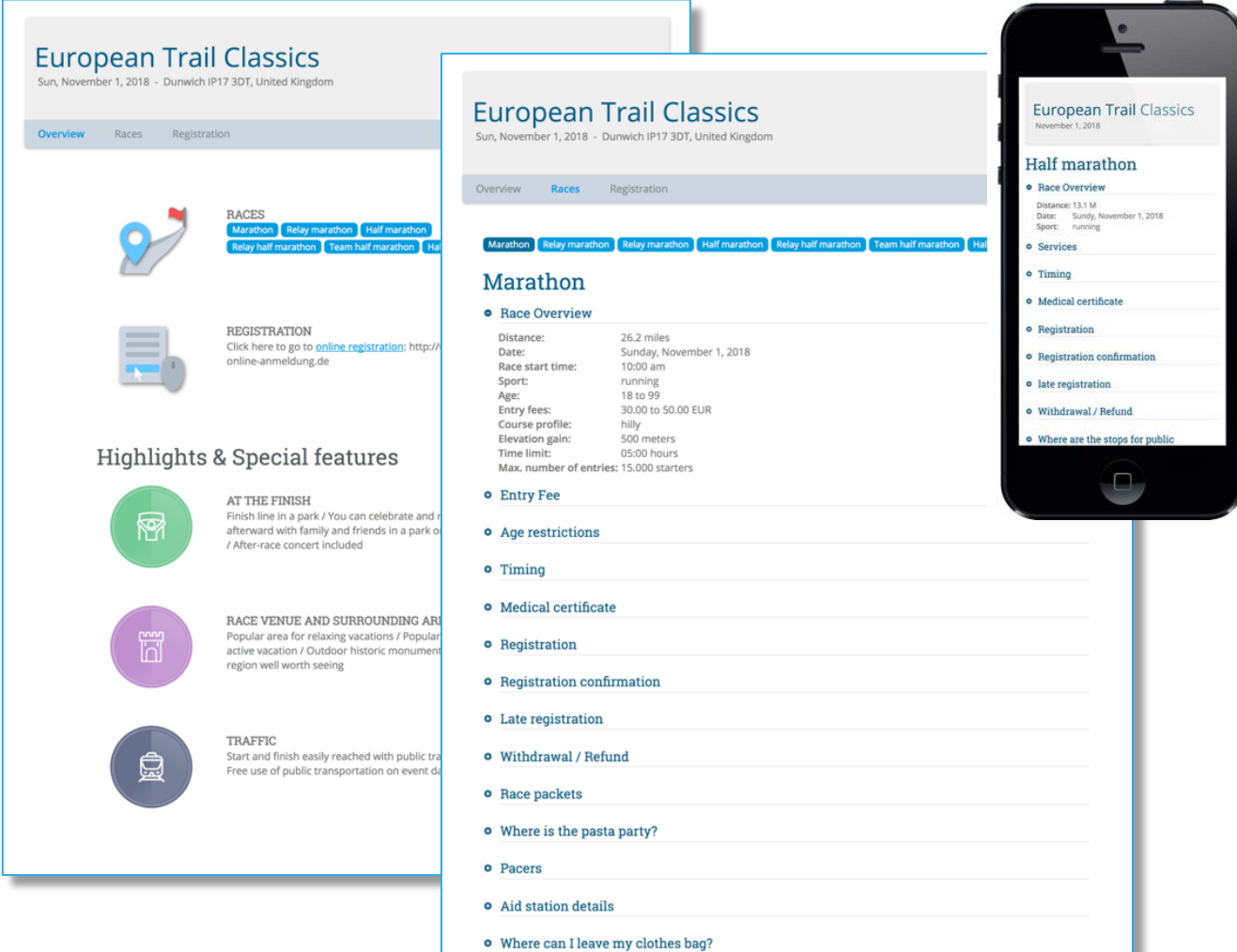
= By combining your data with our text-modules you'll get a professionally translated race description.

The entry fee varies depending on when you register:

- ▶ 10.00 EUR up to and including Sat, September 30, 2017
- ▶ 20.00 EUR up to and including Sun, December 31, 2017
- ▶ 30.00 EUR up to and including Wed, February 28, 2018
- ▶ afterward 40.00 EUR.



Multilingual race info for your race website



The image displays three views of a race website for the "European Trail Classics" held on Sun, November 1, 2018, in Dunwich IP17 3DT, United Kingdom. The desktop view on the left shows a navigation menu with "Overview", "Races", and "Registration". Under "RACES", there are buttons for "Marathon", "Relay marathon", "Half marathon", "Relay half marathon", "Team half marathon", and "Half marathon". The "REGISTRATION" section includes a link to "online registration: http://online-anmeldung.de". The "Highlights & Special features" section includes:

- AT THE FINISH**: Finish line in a park / You can celebrate and relax afterward with family and friends in a park on the beach / After-race concert included
- RACE VENUE AND SURROUNDING AREA**: Popular area for relaxing vacations / Popular active vacation / Outdoor historic monument region well worth seeing
- TRAFFIC**: Start and finish easily reached with public transport / Free use of public transportation on event days

 The tablet view in the center shows the "Marathon" page with a "Race Overview" section containing:

- Distance: 26.2 miles
- Date: Sunday, November 1, 2018
- Race start time: 10:00 am
- Sport: running
- Age: 18 to 99
- Entry fees: 30.00 to 50.00 EUR
- Course profile: hilly
- Elevation gain: 500 meters
- Time limit: 05:00 hours
- Max. number of entries: 15.000 starters

 Below this is a list of race-related items: Entry Fee, Age restrictions, Timing, Medical certificate, Registration, Registration confirmation, Late registration, Withdrawal / Refund, Race packets, Where is the pasta party?, Pacers, Aid station details, and Where can I leave my clothes bag?. The smartphone view on the right shows the "Half marathon" page with a "Race Overview" section containing:

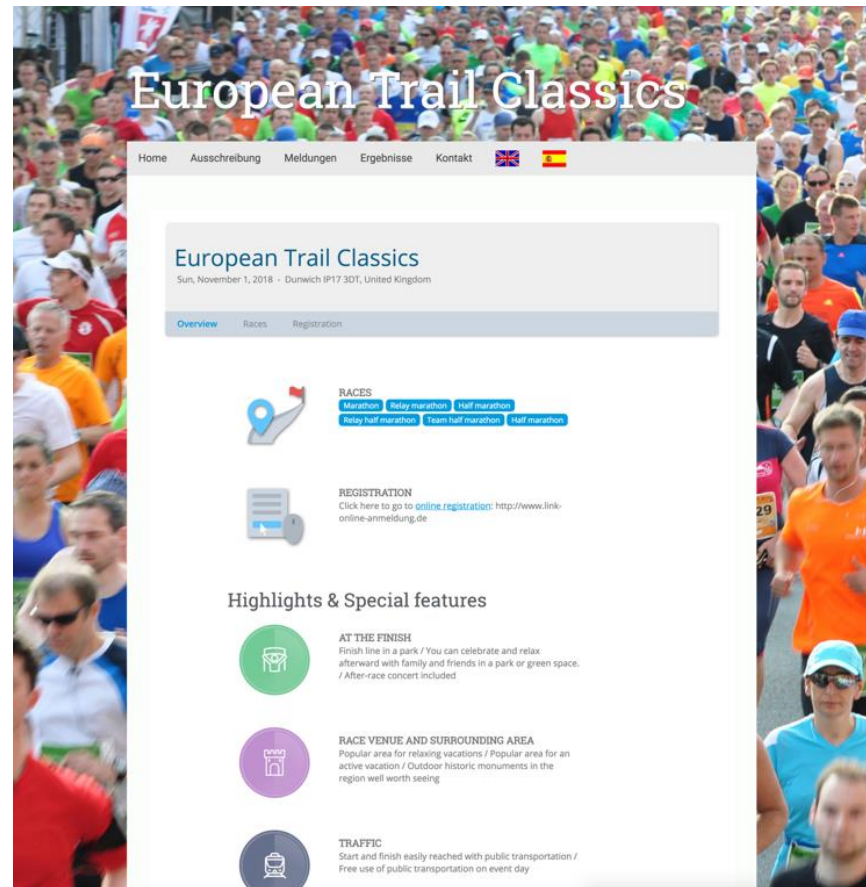
- Distance: 13.1 M
- Date: Sunday, November 1, 2018
- Sport: running

 Below this is a list of services: Services, Timing, Medical certificate, Registration, Registration confirmation, late registration, Withdrawal / Refund, and Where are the stops for public transport.

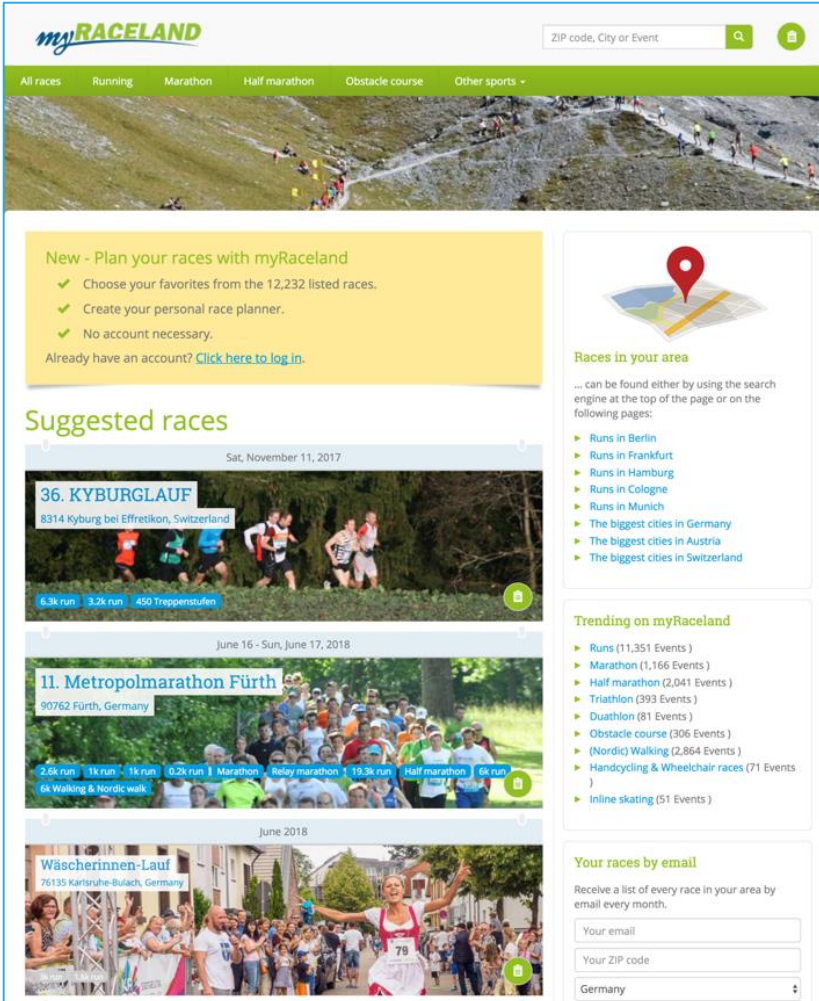
Embedding “languages” seamlessly

“The YouTube-Approach”

- Create a new page for every language you'd like to add.
- Copy the iframe code form your evenager Event Control Center. (e.g. <iframe your-widget language=english>)
- Publish the new page.



myRaceland.com & RUNME at a glance



The screenshot shows the myRaceland.com website. At the top, there is a search bar for "ZIP code, City or Event" and a navigation menu with categories: All races, Running, Marathon, Half marathon, Obstacle course, and Other sports. Below the navigation is a large banner image of a trail race. The main content area is divided into several sections:

- New - Plan your races with myRaceland:** A yellow box containing three green checkmarks: "Choose your favorites from the 12,232 listed races.", "Create your personal race planner.", and "No account necessary." Below this is a link: "Already have an account? [Click here to log in.](#)"
- Suggested races:** A section with three race cards. The first is "36. KYBURGLAUF" on "Sat, November 11, 2017" in Kyburg, Switzerland, with options for 6.3k run, 3.2k run, and 450 Treppenstufen. The second is "11. Metropolmarathon Fürth" on "June 16 - Sun, June 17, 2018" in Fürth, Germany, with options for 2.6k run, 1k run, 1k run, 0.2k run, Marathon, Relay marathon, 19.3k run, Half marathon, 6k run, and 6k Walking & Nordic walk. The third is "Wäscherinnen-Lauf" in "June 2018" in Karlsruhe-Buach, Germany.
- Races in your area:** A section with a map icon and a list of race categories: "Runs in Berlin", "Runs in Frankfurt", "Runs in Hamburg", "Runs in Cologne", "Runs in Munich", "The biggest cities in Germany", "The biggest cities in Austria", and "The biggest cities in Switzerland".
- Trending on myRaceland:** A section with a list of popular race types: "Runs (11,351 Events)", "Marathon (1,166 Events)", "Half marathon (2,041 Events)", "Triathlon (393 Events)", "Duathlon (81 Events)", "Obstacle course (306 Events)", "(Nordic) Walking (2,864 Events)", "Handcycling & Wheelchair races (71 Events)", and "Inline skating (51 Events)".
- Your races by email:** A section with a form to receive a list of every race in your area by email every month. The form includes fields for "Your email", "Your ZIP code", and a dropdown menu for "Germany".



2.538.000 Visits



100+ Countries



103.000 hours



15 Languages



12.000+ Races

Period: October 2016 – September 2017

Attract attention & interest

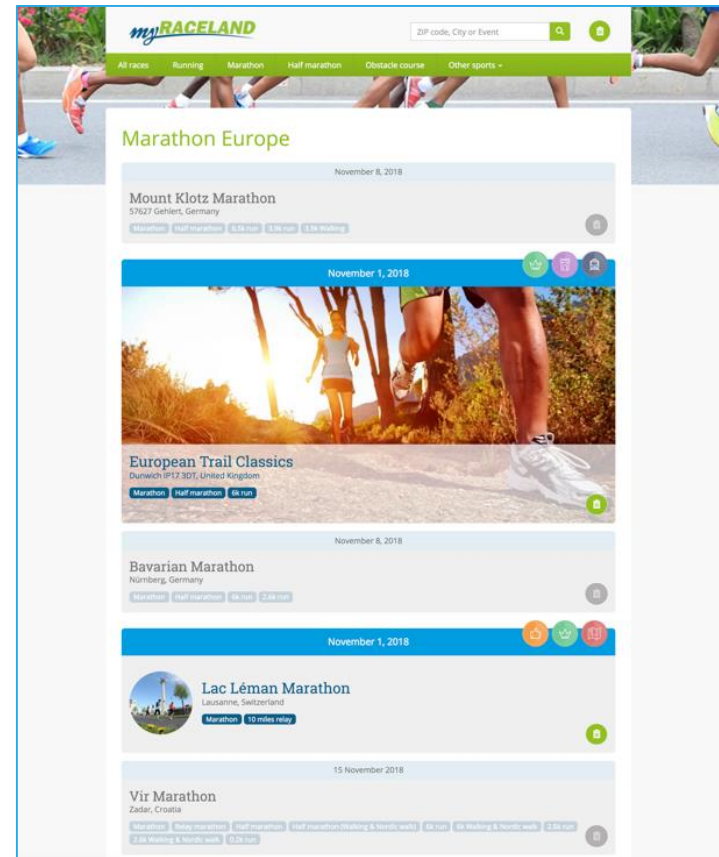
Two listings for race directors that use evenager:

PREMIUM listing

Example: European Trail Classics.

PLUS listing

Example: Lac Léman Marathon



Your next steps

- ✓ Visit us at our booth
- ✓ Get your free evenager account today
- ✓ Edit your race(s) in your Event Control Center
- ✓ Save 30% when ordering before November 30

Thank you!

Contact

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