

# THE MATCH EUROPE v USA

09-10 SEPTEMBER MINSK 2019



**THE MATCH**

# THE MATCH EUROPE v USA 2019

## When? Where? What?

- 9-10 September 2019, Dynamo Stadium, Minsk, Belarus
- 76 women athletes, 76 men athletes and 25 team officials (team leaders, coaches, physio, etc.) for Team Europe. Similar number for Team USA.
- Programme: all track events of up to and including 3000m/3000m SC. All jumps and throws. 4x100m and a mixed medley relay.
- 4 athletes in each individual events for each team, 2 relays for each team
- Selection process : individual winners of the ETCH Super League 2019 + 3 top from the season list for Team Europe and IAAF World Championships trials for Team USA.
- Wild cards for up to 10 Belarusian athletes and ambassadors for Team Europe



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- Unique event as it will be the first time ever to have an outdoor match team Europe vs team USA
- First time at EA events, prize money and incentives for ‘ambassadors’
- European Athletics has signed contract with EBU to show the event live in key markets in Europe. EBU is also responsible for TV Production (guaranteeing similar level/quality as Berlin 2018)
- A unique brand has been developed
- Top athletes (4-5 for Europe and 4-5 for the United States) to promote the event
- Neutral Uniform



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## Competition Programme

- The Match will take place in two (2) days with the following programme of Men's and Women's events contested during these two (2) days.
- Track
  - 100m, 200m, 400m, 800m, 1500m, 3000m, 110m hurdles (M), 100m hurdles (W), 400m hurdles, 3000m steeplechase, 4x100m relay, Medley Relay (mixed 200m-200m-400m-800m, with 1 woman and 1 man running 200 m in the order defined by each team, and then a woman 400m and a man at 800m)
- Jumps
  - High Jump, Pole Vault, Long Jump, Triple Jump
- Throws
  - Shot Put, Discus Throw, Hammer Throw, Javelin Throw



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## Competition Programme – Order of events per day

9 September		10 September	
Track events	Field events	Track events	Field events
W 100m	M Hammer Throw	M 110m H	W Hammer Throw
M 100m	W Pole Vault	M 800m	M Pole Vault
W 800m	W Triple Jump	W 1500m	M Triple Jump
M 1500m	M High Jump	W 400m H	W High Jump
W 400m	W Discus Throw	M 400m H	M Discus Throw
M 400m	M Shot Put	W 3000m SC	W Shot Put
W 3000m	M Long Jump	W 100m H	W Long Jump
M 3000m SC	W Javelin Throw	W 200m	M Javelin Throw
W 4x100m		M 200m	
M 4x100m		M 3000m	
		Medley Relay	



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## Scoring and Entries

- Four (4) athletes from each Team shall participate in each individual event and two (2) relay teams from each Team shall participate in each relay events.
- Men and Women will score together for each Team, and the winner of each individual event and each relay shall score 9 points, the second will score 7 points, the third will score one fewer, and so on. Athletes or relay teams with no valid performance, disqualified or not finishing shall not score.
- The Teams shall be selected by 19 August 2019 and communicated between the Parties.
- Both European Athletics and USATF shall endeavour their best efforts to have their best athletes representing each Team.



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## Prize Money

### Individual events

1. €7,000
2. €5,000
3. €4,000
4. €3,000
5. €2,000
6. €1,000
7. €500
8. €500

### Relay events - (amount to be divided among the competing members of the relay team):

1. €6,000
2. €4,000
3. €2,000
4. ----



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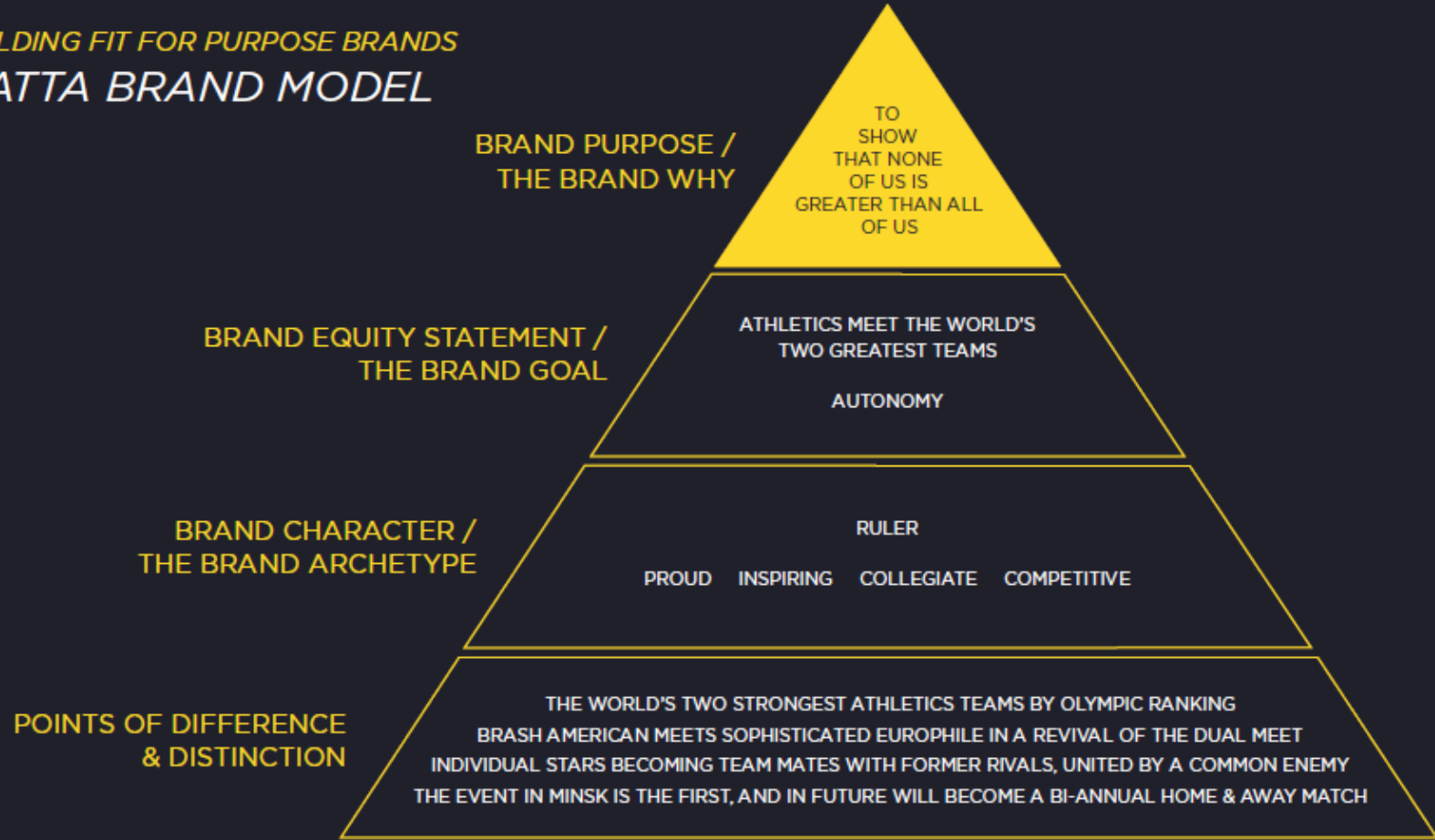
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## BUILDING FIT FOR PURPOSE BRANDS MATTA BRAND MODEL



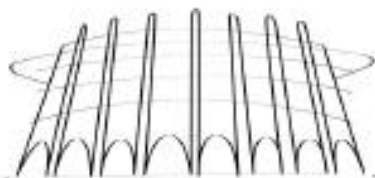
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IN ATHLETICS HISTORY.  
BEGINS.**



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