

# THE GLOBAL CALENDAR



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# THE GLOBAL CALENDAR – WHY CHANGE WAS NEEDED?

## ■ Initiated in 2017 to address:

- Confusion around participation, timing, hierarchy
- Clashing dates of Major Championships, One Day Meetings and National Championships
- Lack of structured and coherent competition programme across all Areas
- Lack of a coordinated and truly global approach that takes into account the requirements and needs of the athletes
- Lack of centralised management and ownership of information
- Lack of clarity around responsibility for administration of international and continental permit competitions

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# THE PROJECT

*To undertake a holistic review of the athletics competition calendar with the goal of developing a truly harmonised global calendar which works for all stakeholders*

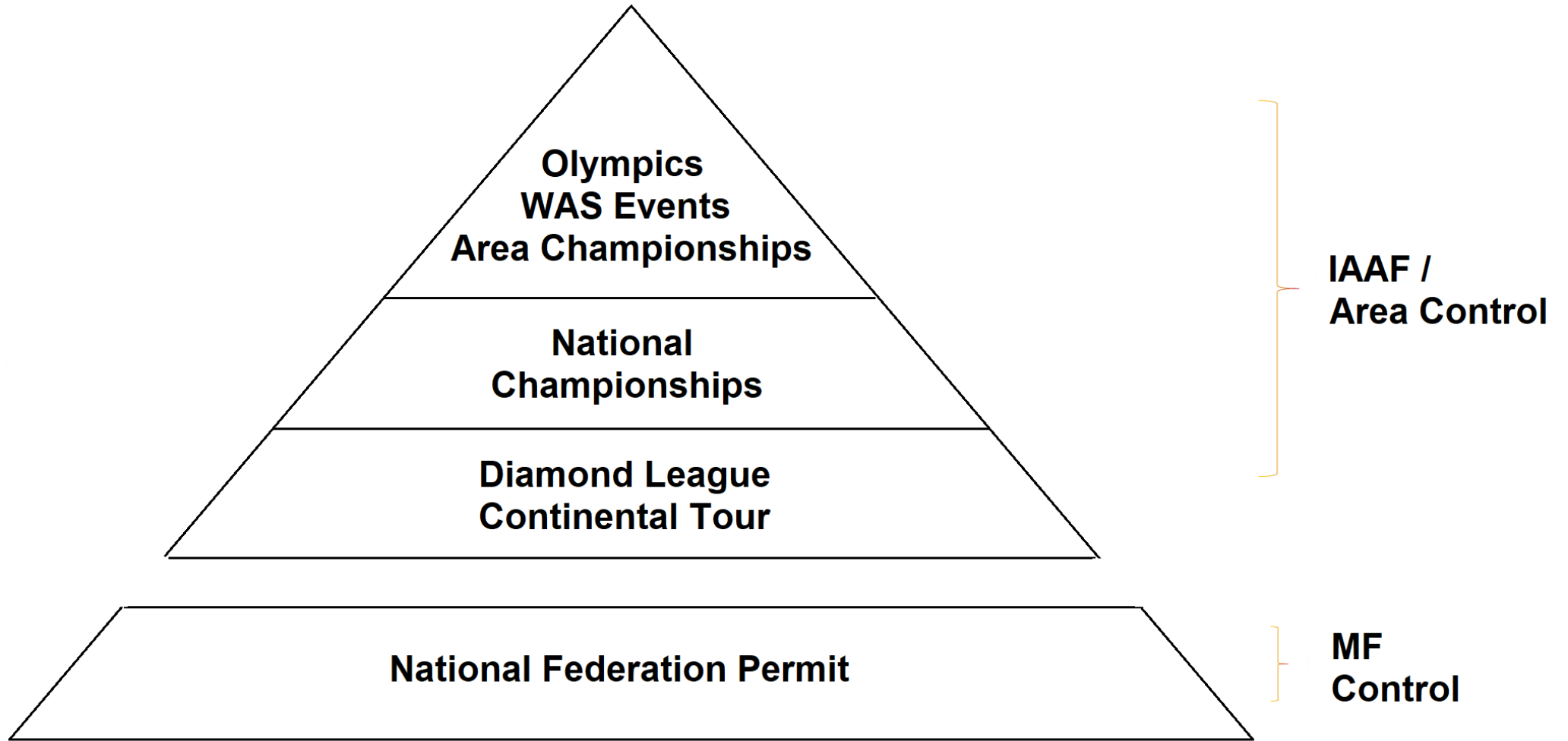
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# WHICH WOULD LEAD US TO...

- Clarity for all
- Understandable – better narrative
- Coordinated, coherent calendar
- Athletes well-being
- Room for innovation
- Coordination with Areas & Member Federations
- Reflect the very best of our sport – top athletes and top competition
- Reflect the global nature of our sport

# COORDINATED GLOBAL CALENDAR

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# GLOBAL CALENDAR – CONSULTATIVE PROCESS

- July-August 2017
  - IAAF Council supports need to address key issues
  - Stakeholders to provide key feedback identified
- September 2017-February 2018
  - Sounding Board appointed to validate findings and provide further direction
  - Feedback on key issues received
  - Concepts developed and gradually fine-tuned
  - Overall Concept finalised
- March 2018
  - IAAF Council reviews final proposal
  - IAAF Council agrees the framework for implementation of Global Calendar

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# GLOBAL CALENDAR – KEY CONCEPTS

- Embrace all disciplines and environments:
  - Indoor
  - Outdoor
  - Cross Country (including Trail and Mountain Running)
  - Road Running
  - Race Walking
  - Exhibition (Street)
  - Team Competitions
- Determine a more coherent competition season which:
  - Offers more travel-conscious competition opportunities
  - Ideally culminates with the World / Area Championships

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# GLOBAL CALENDAR – KEY CONCEPTS APPROVED

- Introduction of **Fixed Dates** for WAS Events
  - WXC: second weekend of February
  - WIC: second weekend of March
  - WHM: last weekend of March
  - WRW: in either April or May
  - IWR: first weekend in May
  - WU20: July
  - WCH: last weekend of August and 1<sup>st</sup> weekend of September (ideally to end season)\*
- Introduce Fixed “windows” for national championships



# NATIONAL CHAMPIONSHIPS WINDOWS (SEE M/18/19)

|   | 2021                                | 2022   |
|---|-------------------------------------|--|
| <b>Major Global Event</b>                           | <b>World Championships Oregon21</b> | <b>Area Championships (Europe, others tbc)</b> |
| <b>Competition dates</b>                            | 6-15 August                         | 15-21 August                                   |
| <b>1<sup>st</sup> window for NC (3 weeks prior)</b> | 16-18 July                          | 22-24 July                                     |
| <b>2<sup>nd</sup> window for NC (6 weeks prior)</b> | 25-27 June                          | 1-3 July                                       |

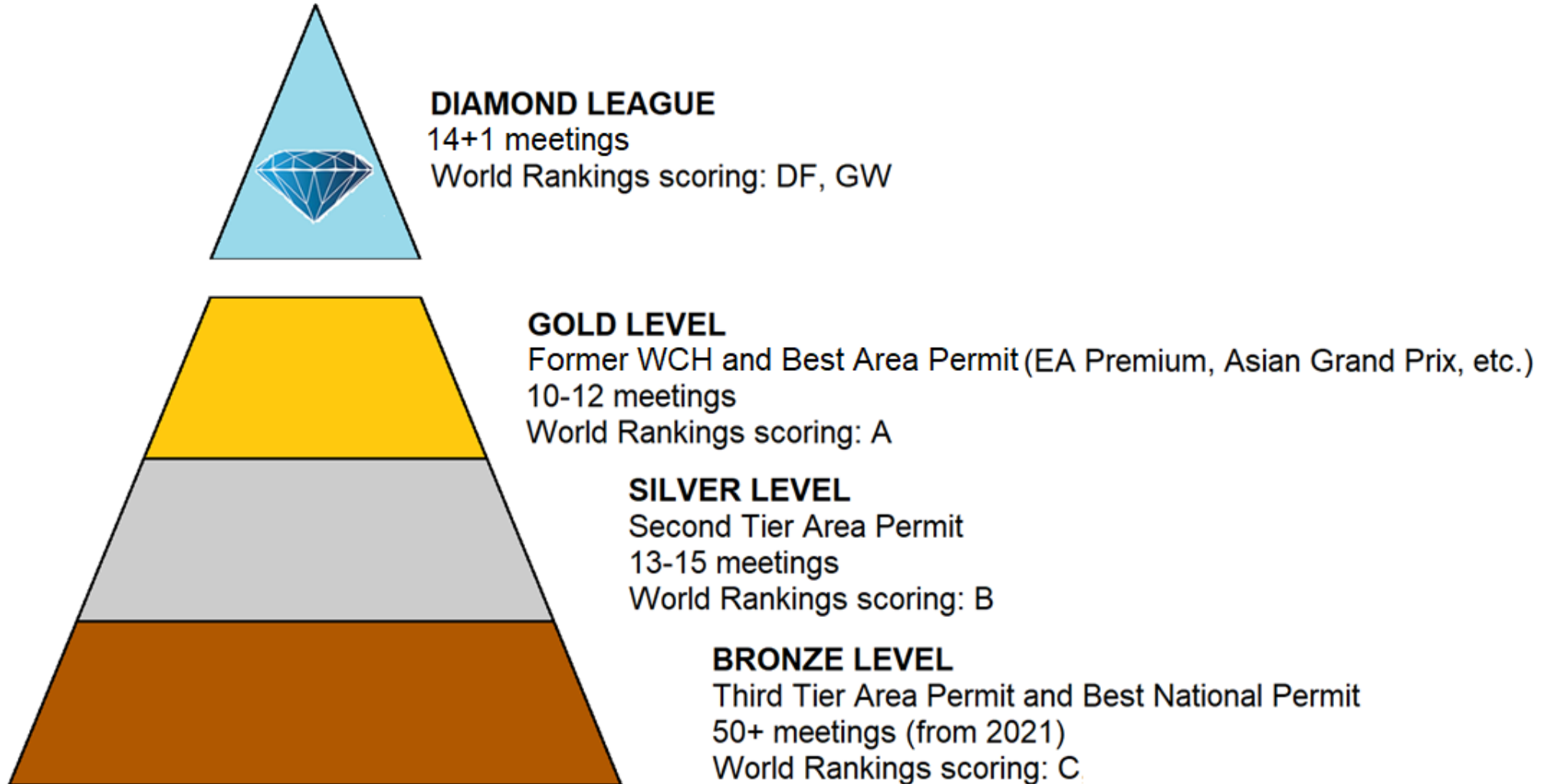
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# GLOBAL CALENDAR – KEY CONCEPTS

- Review team based and exhibition (street) events/circuits
- Development of a Continental Circuit and review of the Diamond League format (2020+) in order to:
  - Bring consistency in terms of quality of participation, technical conduct and general event production
  - Offer athletes' adequate career earning opportunities
  - Package a product with greater TV/Sponsorship appeal
- Establish clear and more modern Rules for issuing International and Continental Permits

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# CONTINENTAL TOUR



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# WHAT WE ARE DOING

# CONTINENTAL TOUR

- Introducing one clear structure with different tiers of competition for all levels of one day meetings worldwide
- Clearly understood differing levels of competition based on prize money, world ranking points and quality of organisation: Gold, Silver and Bronze
- Next best tier of one day meetings below the Diamond League (restructured from 2020 and IAAF World Challenge discontinued after 2019)
- Allows all disciplines to be showcased, especially those no longer part of the DL programme
- Raise the quality of meetings – ensure room for innovation and for a more modern meetings system

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WHAT WE ARE  
DOING

# CONTINENTAL TOUR

- Meaningful calendar and coordinated / standardised programme of events will ensure athletes across all Areas, can enjoy competing at a cluster of quality Meetings following a logical season-long path



- In cooperation with and supported by the Area Associations
- Launch Gold and Silver in 2020